

## Pre-Puja Gift Hamper from IIJT 100% Job Guarantee Retail Course

The Retail Revolution sweeping across India and opening up job opportunities like never before has taken the country by storm. The best career option today is Retail. In fact the Rs.90,000 crore booming Retail industry is poised for unprecedented growth and fresh forays, due to increased consumerism in urban areas and an upswing in rural consumption. From day-to-day grocery to garments, stationeries to utensils along with gadgets and computers - all are available at remarkably affordable prices under one roof and that too just a phone call away! Thus a career in Retail is not only the most opportune career choice but also happens to be the most profitable two-way option for the Retailer and the Customer, both emerging ultimate gainers. With the mushrooming of malls, multiplexes & hypermarkets housing a treasure trove of top quality commodities, the consumer today is

### Papri Dey Guha

being exposed to a whole new world of shopping experience and customer services. The customer today is focused not merely on buying, but buying, having entertainment and refreshments - all at a time, in cool air conditioned comfort. No wonder Retail is set to grow to a \$ 24 billion industry by 2010 and spawn a whopping 5 million new job vacancies in the Retail sector alone. A couple of years ago, Shoppers Stop discovered that their Customer Care associates were an area of concern. There was high turnover and they were not motivated enough. 20000 hours of training over four months of skill upgrade saw a 101 per cent increase in average sales of a card member - clearly showing the value of "people" in a business of bricks & mortar. The majority of the jobs in the Retail sector are at the shop floor level or in sales. These account for approx. 60-75% of the

total jobs in this sector. Opportunities to take on Retail as one's preferred métier include such lucrative options as that of Retail Sales Manager, Retail Marketing, Supply Chain Manager, Service Store Manager, Visual merchandisers, Logistics Warehouse Manager and a thousand others. IIJT, is the first in the East Zone to have introduced exclusive Career-oriented Retail Course - tailor made to cater to the need of the hour for industry ready Retail Professionals, while keeping an eye on the global Retail Market, claims the deservedly proud Mr. Devesh Srivastava, the life-force of IIJT. The job oriented Retail Course covers all the key areas of the Retail Sector including Retail Introduction, Retail Security & Crisis Management, Customer Behavior, Communication & Interpersonal skills, Supply Chain Management, Retail Space Management,

Retail Merchandising, Housekeeping to Store Management, Retail Pricing, Soft Skills, Retail Finance etc. Unbelievable yet true-IIJT vouches 100% job guarantee on completion of this Course! Training is imparted by IIJT's eminent faculty, specialized in their respective fields of study. Already IIJTians have been absorbed in shopping malls, Birla group ventures and are on the top agenda of the corporate biggies. The courses are of 3 months, 6 months and one year duration and eligibility is Higher Secondary. To secure your future and make a headlong start to a great Retail career, IIJT is the best.

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