

IIJT's Magic Offer - 100% Job Guarantee Within One Month of Joining their Retail Course

The opportunity of a lifetime is here for you! - Placement assured within just one month of your joining the course at IIJT-in the prestigious Aditya Birla Group. IIJT has tied up with Aditya Birla Group exclusively for this purpose. Incredible! An opening in the Retail Industry which is a virtual gold mine today, what with the Retail Revolution sweeping across India and opening up new job avenues like never before. The Rs.90,000 crore booming Retail industry is poised for unprecedented growth, due to increased consumerism. A career in Retail is thus not only the best career option today, but with the Retail expansion scaling new heights, it happens to be the most profitable two-way option for both the Retailer and the Customer, emerging ultimate gainers. With the present shopping scenario being dotted with malls, multiplexes & hypermarkets housing top quality commodities, from grocery & garments to gadgets & computers - all at affordable prices under one roof

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and just a phone call away, the consumer today is being exposed to a whole new world of shopping experience and customer services. He is focused not merely on buying, but buying, having entertainment & refreshments - at a time, in cool air conditioned comfort. No wonder, organized retailing is all set to grow to a \$ 24 billion industry by 2010 and spawn a whopping 5 million new job vacancies in the Retail sector. A couple of years ago, Shoppers Stop discovered that their Customer Care associates were an area of concern. There was high turnover and they were not motivated enough. 20000 hours of training over 4 months of skill upgrade saw a 101% increase in average sales of a card member-clearly showing the value of 'people' in the Retail business. Based on the mushrooming of shopping malls, multiplexes and hypermarkets day by day, a Customer Care Training Course was conducted at Shoppers Stop for 20,000 hours and 4

months. The result was mind-boggling- a 101% success story! The majority of the jobs in the Retail sector are at the shop floor level or in sales, accounting for approx. 60-75% of the total jobs in this sector. Opportunities to take on Retail as one's preferred métier include lucrative options as that of Retail Sales Manager, Retail Marketing, Supply Chain Manager, Service Store Manager, Visual merchandisers, Logistics Warehouse Manager etc. IIJT, is the first in the entire East Zone to have introduced exclusive Career-oriented Retail Course - tailor made to cater to the need of the hour for industry ready Retail Professionals, while keeping an eye on the global Retail Market, claims the deservedly proud Mr. Devesh Srivastava, the dynamic life force of IIJT. The job oriented Retail Course covers all the key areas of the Retail Sector including Retail Introduction, Retail Security & Crisis Management, Customer Behavior, Communication &

Interpersonal skills, Supply Chain Management, Retail Space Management, Retail Merchandising, Housekeeping to Store Management, Retail Pricing, Soft Skills, Retail Finance and training is imparted at by IIJT's eminent faculty, specialized in their respective fields. Already IIJTians have been absorbed in shopping malls, Birla group ventures and are on the top agenda of the corporate biggies. The courses are of 3 months, 6 months and one year duration and eligibility is Higher Secondary. Enroll now at IIJT to avail the unique job placement offer. Time to seize the hour and dig a fortune. For details contact:
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