

Join the IIJT Retail Course and Relocate yourself in the Retail Industry

With the Pujas in the offing and the Indian middle class milieu-product of the changing times and changed lifestyle - on a festive shopping spree, all set to splurge, the growing Retail world is in for a tremendous boost. In fact the Rs.90,000 crore booming Retail industry, with huge growth potential due to increased consumerism in urban areas and an upswing in rural consumption, has taken the country by storm. The Retail whirlwind sweeping through India has opened up job opportunities like never before - a whopping 3 million new jobs to be created in a couple of years in the Retail sector alone. With the mushrooming of plush malls, multiplexes & hypermarkets housing a treasure trove of items, from day-to-day commodities to branded garments & gadgets at affordable prices all under one roof, the consumer today is being exposed to a whole new world of shopping experience. He is thus not only discern-

Papri Dey Guha

ing but more demanding, focused not merely on buying, but buying, having entertainment and refreshments - all at a time, in cool air conditioned comfort. This accounts for the sharp pick-up in momentum in organized retailing, which is set to grow to a \$ 24 billion industry by 2010. The Retail scenario now smitten with cutthroat competition as a result of Corporate giants being the new entrants, requires 500,000 trained manpower with specialized skills, to run the great Retail show, whereas only 15% of the demand for skilled professionals in this sector is fulfilled as of now. Thus at the moment, a career in Retail is by far the most lucrative career option, also offering you numerous choices to shift laterally into other spheres. The majority of the jobs in the Retail sector are at the shop floor level or in sales, accounting for about 60-75% of the total

jobs in this sector. Other job scope include Merchandising, Visual Merchandising, Customer Relationship Management and Marketing & Supply Chain Segment. The basic Retail training and progression starts on the selling floor serving as the ideal platform for understanding true consumer behavior, a unique phenomenon by itself and cultivating ways and means of coming to terms with it. IIJT with its legacy in job-oriented training, steps in as the solution provider at this crucial hour. According to the CEO of IIJT, Mr. Devesh Srivastava, the IIJT Retail Professional Courses of 3, 6 & 12 months' duration, specially designed for young & dynamic professionals daring to make fresh forays into this challenging Retail gold mine, are customized to meet the industry demands of the moment, while keeping an eye on the global Retail Market, under the aegis of

IIJT's choicest faculty. The courses cover all the key areas of the Retail Sector including Retail Security & Crisis Management, Customer Behavior, Communication & Interpersonal skills, Supply Chain Management, Retail Space Management, Retail Merchandising, Housekeeping to Store Management, Retail Pricing, Soft Skills, Retail Finance and so on. Already IIJTians have been absorbed in leading shopping malls & are on the top agenda of the corporate biggies. Admission going on for the new Retail Certification Courses Enroll for the IIJT Retail course now and step out of IIJT with the golden passport to a dynamic career profile in the next great booming global industry - Retail. For details contact:
Corporate Office: IIJT, Ph: 2289 4477/79, 4006 1021/ 23/ 24.
Jadavpur: Ph: 2413 9944/ 9930, 6452 7700.
Shyambazar: Ph: 3295 1110, 2533 7500.
Ultadanga: Ph: 033-4006-4150/ 51/ 52.

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