

## Gift yourself a Golden Career this Diwali Join IIJT's 100% Job Guarantee Retail Course

On the auspicious occasion of Diwali, usher in your good fortune and see your life brighten up like the sparkling fireworks - Join the Retail Course at IIJT and soar to new heights in your career - in no time. The Retail Revolution sweeping across India has opened up job opportunities like never before. The Rs.90,000 crore booming Retail industry is poised for unprecedented growth, due to increased consumerism. From day-to-day grocery to garments, stationeries to utensils, gadgets & computers - all available at remarkably affordable prices under one roof and well, just a phone call away! Thus a career in Retail is not only the best career option today, but the rate of Retail expansion is so high that it happens to be the most profitable two-way option for the Retailer and the Customer, both emerging ultimate gainers. With the mushrooming of malls, multiplexes & hypermarkets housing top quality commodities, the consumer today is being exposed to a whole new world of

### Papri Dey Guha

shopping experience and customer services, he is focused not merely on buying, but buying, having entertainment & refreshments - at a time, in cool air conditioned comfort. No wonder organized retailing is set to grow to a \$ 24 billion industry by 2010 and spawn a whopping 5 million new job vacancies in the Retail sector. A couple of years ago, Shoppers Stop discovered that their Customer Care associates were an area of concern. There was high turnover and they were not motivated enough. 20000 hours of training over 4 months of skill upgrade saw a 101% increase in average sales of a card member - clearly showing the vakye if 'people' in the Retail business. Based on the way the shopping malls, multiplexes and hypermarkets are multiplying day by day, a Customer Care Training Course was conducted at Shoppers Stop for 20,000 hours and four months. And the result was simply awesome - a 101% success story! The majority of the

jobs in the Retail sector are at the shop floor level or in sales. accounting for approx. 60-75% of the total jobs in this sector. Opportunities to take on Retail as one's preferred métier include lucrative options as that of Retail Sales Manager, Retail Marketing, Supply Chain Manager, Service Store Manager, Visual merchandisers, Logistics Warehouse Manager and a thousand others. IIJT, is the first in the entire East Zone to have introduced exclusive Career-oriented Retail Course - tailor made to cater to the need of the hour for industry ready Retail Professionals, while keeping an eye on the global Retail Market, claims the deservedly proud Mr. Devesh Srivastava, the dynamic life force of IIJT. The job oriented Retail Course covers all the key areas of the Retail Sector including Retail Introduction, Retail Security & Crisis Management, Customer Behavior, Communication & Interpersonal skills, Supply Chain Management, Retail

Space Management, Retail Merchandising, Housekeeping to Store Management, Retail Pricing, Soft Skills, Retail Finance and training is imparted at by IIJT's eminent faculty, specialized in their respective fields of study. Already IIJTians have been absorbed in shopping malls, Birla group ventures and are on the top agenda of the corporate biggies. The courses are of 3 months, 6 months and one year duration and eligibility is Higher Secondary. To make your dreams of an elegant lifestyle come true, IIJT's Retail Course is the best. Unbelievable yet true-IIJT vouches for a 100% job guarantee on completion of this Course! Enroll now. For details contact: **Corporate Office: IIJT.** Ph: 22894477/ 79, 40061021/23/ 24. **Corporate Office Extension:** **Chowringhee :** Ph: 033-4006-1021/ 23/ 24/ 98363 89411. **Jadavpur :** Ph: 2413 9944/ 9930, 6452 7700. **Shyambazar :** Ph: 3295 1110, 2533 7500. **Ultadanga :** Ph: 033-40064094, 09874326589.

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