

## Soar to New Heights with IIJT

### Join IIJT's 100% Job Guarantee Retail Course

Only the sky is your limit, yes if you join the Retail Course at IIJT. IIJT provides you with a fabulous job prospect in the Retail Industry - a virtual gold mine today what with the Retail Revolution sweeping across India and spawning million job opportunities. The Rs.90,000 crore Retail industry is poised for unprecedented growth, as a result of increased consumerism and shift in customer focus. With the mushrooming of malls, multiplexes & hypermarkets housing top quality day-to-day stationeries to gadgets at competitive prices, the consumer today is now focussed on buying, having entertainment & refreshments - at a time, in cool air conditioned comfort. No wonder organized retailing is set to grow to a \$ 24 billion industry by 2010 and open up 5 million new job vacancies. A couple of years ago, Shoppers Stop discovered that their

#### Papri Dey Guha

Customer Care associates were an area of concern. There was high turnover and they were not motivated enough. 20000 hours of training over 4 months of skill upgrade saw a 101% increase in average sales of a card member - clearly showing the value of 'people' in the Retail business. Based on the rapid growth of shopping malls day by day, a Customer Care Training Course was conducted at Shoppers Stop for 20,000 hours and four months. The result was simply awesome, a 101% success story! IIJT, is the first in the entire East Zone to have introduced exclusive Career-oriented Retail Course - tailor made to cater to the need of the hour for industry ready Retail Professionals, while keeping an eye on the global Retail Market, claims the deservedly proud Mr. Devesh Srivastava, the dynamic lifeforce

of IIJT. The job oriented Retail Course covers all the key areas of the Retail Sector including Retail Introduction, Retail Security & Crisis Management, Customer Behavior, Communication & Interpersonal skills, Supply Chain Management, Retail Space Management, Retail Merchandising, Housekeeping to Store Management, Retail Pricing, Soft Skills, Retail Finance. Training is imparted by IIJT's eminent faculty, specialized in their respective fields of study.

The majority of the jobs in the Retail sector are at the shop floor level or in sales, accounting for approx. 60-75% of the total jobs in this sector. Opportunities to take on Retail as one's preferred métier include lucrative options as that of Retail Sales Manager, Retail Marketing, Supply Chain Manager, Service

Store Manager, Visual merchandisers, Logistics Warehouse Manager and a thousand others. Already IIJTians have been absorbed in shopping malls, Birla group ventures and are on the top agenda of the corporate biggies. The courses are of 3 months, 6 months & one year duration. Eligibility is Higher Secondary.

For a shining career in Retail, IIJT is the best. IIJT vouches for a 100% job guarantee on completion of this Course! Enroll now.

For details contact:  
**Corporate Office:**  
IIJT. Ph: 22894477/  
79, 40061021/23/ 24.

**Corporate Office Extension:**  
**Chowringhee :** Ph: 033-4006-1021/ 23/ 24/ 98363 89411.

**Jadavpur :** Ph: 2413 9944/ 9930, 6452 7700.

**Shyambazar :** Ph: 3295 1110, 2533 7500.

**Ultadanga :** Ph: 033-40064094, 09874326589. Interested business partners call: 98363-89411/9836310801.

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